

Reuters 2026 World Cup Coverage

Own the World Cup Moment with Reuters



Reuters 2026

World Cup Coverage

In 2026, Reuters will set the standard for real-time, multimedia coverage of the world's most watched sporting event: **2026 FIFA World Cup** across Canada, Mexico, and the U.S.

Your complete World Cup toolkit:



Video

- Coverage from all 16 host cities with multilingual Reuters crews
- Full MD-1, matchday, and post-match video cleared for broadcast & digital
- Fan zone and watch-party coverage across the Americas and globally
- Base-camp access and live team media updates (where rights allow)
- Expanded presence for knockout rounds and multi-crew final coverage
- Pre-tournament content: stadium b-roll, city scenes, qualifiers, draw, training camps, warm-ups, and team profiles



Pictures

- Multiple photographers in every match capturing key moments and atmosphere
- Previews of host cities, stadiums, and team bases before kick-off
- Photographers covering training at select top team camps
- Live editing and fast delivery from the World Cup photo desk
- Global fan celebrations plus exclusive VIP and team headshots
- Remote and overhead cameras at all venues for unique angles



Text

- Instant match reports delivered on deadline
- Breaking news alerts and match reports from every venue
- On-site experts providing tactical insight, analysis, and explainers
- Exclusive interviews and reactions from players, coaches, and key figures
- Previews, features, and player interviews throughout the tournament
- Coverage of the World Cup's cultural and social impact across North America



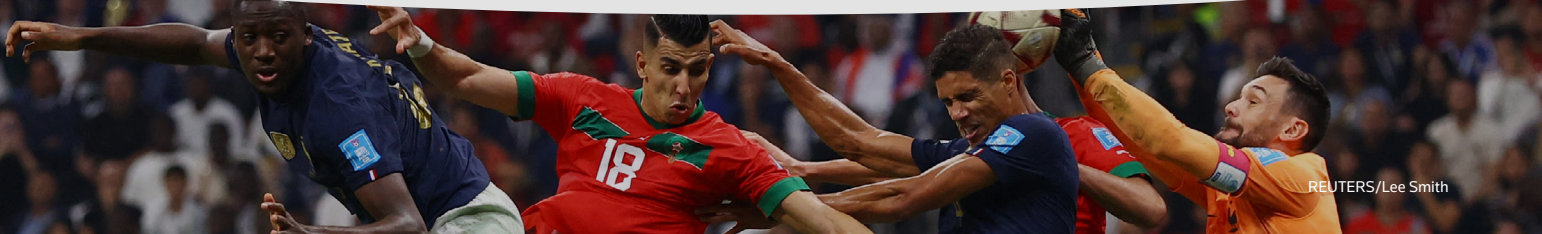
Ready-to-publish

- Timely, platform-specific coverage across major social channels
- Match updates, key talking points and behind-the-scenes access
- Spotlight on cultural moments, fan traditions and host-city flavour
- Interviews with Reuters reporters and on-the-ground observations
- Stories highlighting how the World Cup connects communities worldwide



Graphics

- Static stand-alone graphics: tournament schedule, venue maps, match grids
- Embeddable interactive packages with team profiles, brackets and data insights
- Timely, news-driven visual explainers throughout the tournament





REUTERS/Hannah Mckay

The power of Reuters

Speed

Reuters delivers up-to-the-second, accurate coverage of every match and moment. Real-time alerts, live feeds, and instant text, photo, and video updates let clients publish breaking stories immediately. Our rapid reporting at the 2022 World Cup sets the pace for 2026.

Global

Our coverage is truly worldwide, powered by 2,600 journalists in 200+ locations. With on-the-ground access to every host city and venue, Reuters brings multilingual storytelling, fan moments, and athlete insights that capture what matters most globally.

Innovation

Reuters delivers next-generation storytelling with advanced metadata, interactive graphics, and AI-ready content. Through Reuters Connect, built-in AI tools power faster discovery and seamless publishing, making our content smarter and more searchable.

Expertise

With decades covering the world's biggest sporting events, Reuters provides trusted insight and context. Our journalists pair deep sports knowledge with geopolitical and cultural understanding, helping audiences grasp not just what happened, but why it matters.

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