



## **Enhancing Reuters services with Al**

Seamlessly embedding AI tools into Reuters platforms and delivery methods

Reuters customers can leverage **advanced Al features integrated** into Reuters Connect Marketplace and our best-in-class API.

These tools enhance efficiency, enabling faster content delivery and increasing engagement for your audiences.

## Al tools available:

 Al-generated video transcripts and scene lists Advanced Al Search



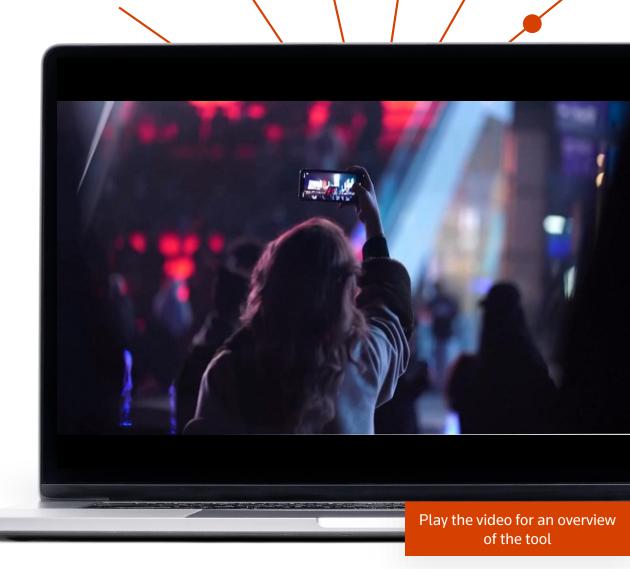


## **Reuters Video enhancement**

Al-generated timecoded transcripts and scene lists

Efficient video discovery and augmentation leveraging our Al tools, refined by Reuters, and available through our best-inclass API

- Video timecoded shotlist with transcription: Automatically detect 100+ spoken languages and see instant audio transcription
- Speech and scene detection: Instantly identify speakers, celebrities, and scene transitions
- One-click translation: Translate into 7 languages (English, Chinese, French, German, Japanese, Portuguese and Spanish) and export for subtitle creation in your productions





## **Advanced Al Search**

Enhance content discovery with our advanced Al search delivering to you faster, more relevant results

- **Revolutionary Vector Search:** Find content based on nuanced similarities and context.
- **Improved Natural Language Understanding:** Search using everyday language and descriptive phrases for accurate results
- **Enhance Results Relevance:** Achieve superior search **outcomes** by leveraging visual and contextual insights from your queries

Note: This feature does not generate new content

